

Introduction

A book gathering all the best practices to be a good leader in an «uncertain» market, at last! In this book, which I suggest to all the managers (from beginners to seniors), you can find well expressed concepts supported by examples and demonstrations.

Vittorio, going through different times of management, recommends Unconventional Strategies closely related to a consistent management model.

Manager 3.0 is represented as a person who knows how to balance management and business model through constant «adjustments» in order to adapt the organizational structure and behaviors to market volatility.

Sensitivity, openness to dialogue, integrity and long-term vision are just some of the features common to manager 3.0 required to achieve a different level of a constant performing.

Through testimonies of different cultures and the rich experience in the academic field and business, Vittorio is always able to make himself fully credible, concrete and effective.

His skill to make timeless theories comprehensible and proven by experience is outstanding.

If you wish to improve your performance, or the one of your managers/company, make this book become part of the leadership principle of your company.

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